

Christian Consumers by Education Level

TF042

Total list: 753,882

Base Price \$60/M

This list is 100% direct-response generated and is generally conservative, pro-life and pro-family. All records are 100% Zip+4.

Minimum Order: \$250.00

Profile:

High School Graduate ----- 188,756
 Some College ----- 237,291
 Bachelor Degree ----- 245,026
 Graduate Degree ----- 82,549

Phones ----- 753,882

Males ----- 212,050

Females ----- 482,365

Head of Household Age:**

Ages 18 to 29 ----- 10,278

Ages 30 to 39 ----- 51,136

Ages 40 to 49 ----- 168,072

Ages 50 to 59 ----- 260,512

Ages 60+ ----- 260,900

*Any age range may be selected.

Income:

\$15,000 to \$34,999 ----- 69,709

\$35,000 to \$49,999 ----- 60,089

\$50,000 to \$74,999 ----- 285,107

\$75,000 to \$99,999 ----- 147,827

\$100,000+ ----- 162,893

Multi-buyer Priority Ranking:

1 time buyer/inquirer ----- 411,835

2 time buyer/inquirer ----- 123,387

3 time buyer/inquirer ----- 57,953

4 time+ buyer/inquirer ----- 160,707

Ages of Children:

Age 0 to 3 ----- 77,725

Age 4 to 7 ----- 105,574

Age 8 to 12 ----- 214,541

Age 13 to 18 ----- 335,719

NCOA: Monthly

Sample Mail Piece Required For Approval

If this list interests you, we also recommend:

· TF001Christian Consumers

Selection Charges:

Call for quote on multiple selections

Head of Household Age ----- \$20/M

Age of Children ----- \$20/M

Presence of Children ----- \$10/M

Income ----- \$20/M

Marital Status ----- \$10/M

Gender ----- \$5/M

Multi-buyer Priority ----- \$20/M

Phone ----- \$20/M

Direct Mail Donor ----- \$10/M

State/Zip/County/DMA/MSA/CBA ----- \$5/M

Urban/Rural ----- \$10/M

Radius ----- \$25/Ea

Telemarketing Surcharge ----- \$10/M

Broker Discount on ALL Selections!

Output Charges:

Key Codes/Title Line ----- \$2/M

Email ----- \$25/F

Panel Splits ----- \$10/Ea

Revised: August 17, 2017

Tri-Media Marketing Services	
Neal Siegel, President	800-874-0338
Wayne Luttrell, VP List Manager	800-874-4062