

Christian Business Owners

TF040

Total list: 36,332

Base Price \$60/M

The Christian Consumer list is 100% direct response generated. These consumers have purchased music products, Bible Study materials and/or home-schooling materials. Generally conservative, pro-family and pro-life, they are responsive to a wide range of offers. All are home addresses and are 100% Zip+4.

Minimum Order: \$250.00

Product Interest:

Homeschool Interest ----- 7,448
 Church Leaders at Home ----- 4,566

Profile:

Phone Numbers ----- 20,704
 Direct Mail Donors ----- 11,513

Income:

\$15,000 to \$34,999 ----- 4,058
 \$35,000 to \$49,999 ----- 3,226
 \$50,000 to \$74,999 ----- 13,958
 \$75,000 to \$99,999 ----- 6,439
 \$100,000+ ----- 7,176

Head of Household Age:**

Ages 18 to 29 ----- 431
 Ages 30 to 39 ----- 1,363
 Ages 40 to 49 ----- 5,059
 Ages 50 to 59 ----- 13,615
 Ages 60+ ----- 15,727

*Any age range may be selected.

Selection Charges:

Call for quote on multiple selections
 Product Interest -----N/C
 Head of Household Age -----\$20/M
 Age of Children ----- \$20/M
 Presence of Children ----- \$10/M
 Income ----- \$20/M
 Gender ----- \$5/M
 Marital Status ----- \$10/M
 Phone ----- \$20/M
 State/Zip/County/DMA/MSA/CBA ----- \$5/M
 Urban/Rural ----- \$10/M
 Radius ----- \$25/Ea
 Telemarketing Surcharge ----- \$10/M
 Broker Discount on ALL Selections!

Output Charges:

Key Codes/Title Line ----- \$2/M
 Email ----- \$25/F
 Panel Splits ----- \$10/Ea

Sample Mail Piece Required For Approval

NCOA: Monthly

Tri-Media Marketing Services	
Neal Siegel, President	800-874-0338
Wayne Luttrell, VP List Manager	800-874-4062