

# Christian Parents with Pre-Schoolers

TF023

**Total list: 231,007**

**Base Price .... \$60/M**

This file consists of families with at least 1 pre-school child ages newborn to 5 years. These families who have bought or inquired about home-schooling products, products for the church or attend Christian concerts. They are very concerned about family values, and they have donated to causes they consider worthwhile. Generally politically conservative, they are pro-life and tend to be leaders in their local Churches. All records are 100% Zip+4.

Minimum Order: \$250.00

**Profile:**

Phone Numbers ----- 40,110

**Head of Household Age:\*\***

Ages 18 to 29 ----- 3,381

Ages 30 to 39 ----- 30,060

Ages 40 to 49 ----- 67,307

**Income:**

\$15,000 to \$34,999 ----- 22,858

\$35,000 to \$49,999 ----- 18,860

\$50,000 to \$74,999 ----- 89,868

\$75,000 to \$99,999 ----- 43,750

\$100,000+ ----- 48,919

**Ages of Children:**

Age 0 to 3 ----- 143,110

Age 4 to 7 ----- 128,272

Age 8 to 12 ----- 76,572

Age 13 to 18 ----- 63,563

**Selection Charges:**

Call for quote on multiple selections

Head of Household Age ----- \$20/M

Marital Status ----- \$10/M

Income ----- \$20/M

Gender ----- \$5/M

Phone ----- \$20/M

State/Zip/County/DMA/MSA/CBA ----- \$5/M

Urban/Rural ----- \$10/M

Radius ----- \$25/Ea

Telemarketing Surcharge ----- \$10/M

Broker Discount on ALL Selections!

**Output Charges:**

Key Codes/Title Line ----- \$2/M

Email ----- \$25/F

Panel Splits ----- \$10/Ea

**Sample Mail Piece Required For Approval**

**NCOA:** Monthly

**If this list interests you, we also recommend:**

· TF002 Families Involved in Home-Schooling

<b>Tri-Media Marketing Services</b>	
Neal Siegel, President	<b>800-874-0338</b>
Wayne Luttrell, VP List Manager	<b>800-874-4062</b>