

Christian Parents with Teenagers

TF022

Total list: 592,423

Base Price \$60/M

This file consists of families with at least one teenage child age 13 to 18. These families have purchased or inquired about home-schooling products, products for their church or attended Christian concerts. They are very concerned about family values, and they have donated to causes they consider worthwhile. Generally politically conservative, they are pro-life and tend to be leaders in their local Churches. All records are 100% Zip+4.

Minimum Order: \$250.00

Profile:

Phone Numbers ----- 225,100
Males ----- 159,306
Females ----- 384,826

Head of Household Age:**

Ages 18 to 29 ----- 8,109
Ages 30 to 39 ----- 30,178
Ages 40 to 49 ----- 156,472
Ages 50 to 59 ----- 259,592
Ages 60+ ----- 128,174

*Any age range may be selected.

Income:

\$15,000 to \$34,999 ----- 48,288
\$35,000 to \$49,999 ----- 40,066
\$50,000 to \$74,999 ----- 212,047
\$75,000 to \$99,999 ----- 122,274
\$100,000+ ----- 148,972

Ages of Children:

Age 0 to 3 ----- 43,540
Age 4 to 7 ----- 53,633
Age 8 to 12 ----- 187,794
Age 13 to 18 ----- 592,423

Selection Charges:

Call for quote on multiple selections
Head of Household Age ----- \$20/M
Marital Status ----- \$10/M
Income ----- \$20/M
Gender ----- \$5/M
Phone ----- \$20/M
State/Zip/County/DMA/MSA/CBA ----- \$5/M
Urban/Rural ----- \$10/M
Radius ----- \$25/Ea
Telemarketing Surcharge ----- \$10/M
Broker Discount on ALL Selections!

Output Charges:

Key Codes/Title Line ----- \$2/M
Email ----- \$25/F
Panel Splits ----- \$10/Ea

Sample Mail Piece Required For Approval

If this list interests you, we also recommend:

· TF002 Families Involved in Home-Schooling

Tri-Media Marketing Services	
Neal Siegel, President	800-874-0338
Wayne Luttrell, VP List Manager	800-874-4062