

# Christian Men

TF019

**Total list: 446,569**

**Base Price .... \$45/M**

This list is comprised of men who have purchased products used by the church, are involved in home schooling, or have attended a Christian concert or festival. All are direct mail responsive. This is an excellent list for both personal and church-oriented products. All records are 100% Zip+4.

Minimum Order: \$250.00

**Profile:**

Phone Numbers ----- 212,445

**Head of Household Age:\*\***

Ages 18 to 29 ----- 4,928  
Ages 30 to 39 ----- 19,283  
Ages 40 to 49 ----- 54,191  
Ages 50 to 59 ----- 132,519  
Ages 60+ ----- 209,125

\*Any age range may be selected.

**Income:**

\$15,000 to \$34,999 ----- 35,194  
\$35,000 to \$49,999 ----- 31,542  
\$50,000 to \$74,999 ----- 156,952  
\$75,000 to \$99,999 ----- 86,138  
\$100,000+ ----- 92,367

**Ages of Children:**

Age 0 to 3 ----- 73,263  
Age 4 to 7 ----- 42,386  
Age 8 to 12 ----- 97,221  
Age 13 to 18 ----- 127,249

**Selection Charges:**

Call for quote on multiple selections

Head of Household Age ----- \$20/M  
Age of Children ----- \$20/M  
Presence of Children ----- \$10/M  
Marital Status ----- \$10/M  
Income ----- \$20/M  
Phone ----- \$20/M  
State/Zip/County/DMA/MSA/CBA ----- \$5/M  
Urban/Rural ----- \$10/M  
Radius ----- \$25/Ea  
Telemarketing Surcharge ----- \$10/M

Broker Discount on ALL Selections!

**Output Charges:**

Key Codes/Title Line ----- \$2/M  
Email ----- \$25/F  
Panel Splits ----- \$10/Ea

**Sample Mail Piece Required For Approval**

**NCOA:** Monthly

**Update against Deceased File:** Annually in June

**If this list interests you, we also recommend:**

- TF005 Mature Christians

<b>Tri-Media Marketing Services</b>	
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