

Christian Men

TF019

Total list: 451,841

Base Price \$45/M

This list is comprised of men who have purchased products used by the church, are involved in home schooling, or have attended a Christian concert or festival. All are direct mail responsive. This is an excellent list for both personal and church-oriented products. All records are 100% Zip+4.

Minimum Order: \$250.00

Profile:

Phone Numbers ----- 216,461

Head of Household Age:**

Ages 18 to 29 ----- 5,093
Ages 30 to 39 ----- 19,857
Ages 40 to 49 ----- 55,966
Ages 50 to 59 ----- 135,039
Ages 60+ ----- 208,568

*Any age range may be selected.

Income:

\$15,000 to \$34,999 ----- 35,737
\$35,000 to \$49,999 ----- 31,968
\$50,000 to \$74,999 ----- 158,601
\$75,000 to \$99,999 ----- 86,772
\$100,000+ ----- 92,932

Ages of Children:

Age 0 to 3 ----- 42,380
Age 4 to 7 ----- 46,692
Age 8 to 12 ----- 99,780
Age 13 to 18 ----- 159,306

Selection Charges:

Call for quote on multiple selections

Head of Household Age ----- \$20/M
Age of Children ----- \$20/M
Presence of Children ----- \$10/M
Marital Status ----- \$10/M
Income ----- \$20/M
Phone ----- \$20/M
State/Zip/County/DMA/MSA/CBA ----- \$5/M
Urban/Rural ----- \$10/M
Radius ----- \$25/Ea
Telemarketing Surcharge ----- \$10/M

Broker Discount on ALL Selections!

Output Charges:

Key Codes/Title Line ----- \$2/M
Email ----- \$25/F
Panel Splits ----- \$10/Ea

Sample Mail Piece Required For Approval

NCOA: Monthly

Update against Deceased File: Annually in June

If this list interests you, we also recommend:

· TF005 Mature Christians

Tri-Media Marketing Services	
Neal Siegel, President	800-874-0338
Wayne Luttrell, VP List Manager	800-874-4062