

Christian Women

TF018

Total list: 940,475

Base Price \$45/M

This list is comprised of women who have purchased products used by the church, are involved in home schooling, or have attended a Christian concert or festival. All are direct mail responsive. This is an excellent list for both personal and church-oriented products. All records are 100% Zip+4.

Minimum Order: \$250.00

Profile:

Phone Numbers -----	416,052
Married -----	583,891
Single -----	35,986

Head of Household Age:**

Ages 18 to 29 -----	13,145
Ages 30 to 39 -----	63,502
Ages 40 to 49 -----	195,184
Ages 50 to 59 -----	334,757
Ages 60+ -----	282,752

*Any age range may be selected.

Income:

\$15,000 to \$34,999 -----	84,893
\$35,000 to \$49,999 -----	74,487
\$50,000 to \$74,999 -----	341,218
\$75,000 to \$99,999 -----	168,515
\$100,000+ -----	180,320

Selection Charges:

Call for quote on multiple selections

Head of Household Age -----	\$20/M
Age of Children -----	\$20/M
Presence of Children -----	\$10/M
Marital Status -----	\$10/M
Income -----	\$20/M
Phone -----	\$20/M
State/Zip/County/DMA/CBA -----	\$5/M
Urban/Rural -----	\$10/M
Radius -----	\$25/Ea
Telemarketing Surcharge -----	\$10/M

Broker Discount on ALL Selections!

Output Charges:

Key Codes/Title Line -----	\$2/M
Email -----	\$25/F
Panel Splits -----	\$10/Ea

Ages of Children:

Age 0 to 3 -----	89,737
Age 4 to 7 -----	121,724
Age 8 to 12 -----	245,941
Age 13 to 18 -----	384,826

NCOA: Monthly

Sample Mail Piece Required For Approval

Update against Deceased File: Anually in June

If this list interests you, we also recommend:

- TF005 Mature Christians

Tri-Media Marketing Services	
Neal Siegel, President	800-874-0338
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