

Pastoral/Lay Leader Product Buyers

TF010

Total list: 289,386

Base Price \$60/M

This list is comprised of individuals at their home address who have purchased products used by pastors and other church staff. All have purchased or inquired about products for their churches and are direct mail responsive. This is an excellent list for both personal and church-oriented products. All records are 100% Zip+4.

Minimum Order: \$250.00

Profile:

Senior Pastor----- 49,272
Other Church Staff ----- 21,101
Church Lay Leaders----- 97,217
Conference Attendees----- 51,904
Phone Numbers ----- 165,661
Males ----- 146,505
Females ----- 116,178

Head of Household Age:**

Ages 18 to 29----- 2,402
Ages 30 to 39----- 10,763
Ages 40 to 49----- 37,021
Ages 50 to 59----- 80,542
Ages 60+----- 144,909

*Any age range may be selected.

Income:

\$15,000 to \$34,999----- 26,855
\$35,000 to \$49,999----- 23,557
\$50,000 to \$74,999----- 103,080
\$75,000 to \$99,999----- 51,904
\$100,000+----- 52,255

Ages of Children:

Age 0 to 3----- 28,254
Age 4 to 7----- 28,901
Age 8 to 12----- 59,829
Age 13 to 18----- 87,118

NCOA: Monthly

Sample Mail Piece Required For Approval

Selection Charges:

Call for quote on multiple selections
Head of Household Age ----- \$20/M
Denomination ----- \$10/M
Age of Children ----- \$20/M
Presence of Children ----- \$10/M
Income ----- \$20/M
Gender ----- \$5/M
Phone ----- \$20/M
State/Zip//County/DMA/MSA/CBA ----- \$5/M
Urban/Rural ----- \$10/M
Radius ----- \$25/Ea
Telemarketing Surcharge ----- \$10/M
Broker Discount on ALL Selections!

Output Charges:

Key Codes/Title Line ----- \$2/M
Email ----- \$25/F
Panel Splits ----- \$10/Ea

Tri-Media Marketing Services	
Neal Siegel, President	800-874-0338
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