

**Total list: 1,043,614**

**Base Price .... \$60/M**

Mature, committed Christians, 50 years and older, who have purchased products through the mail. Strongly conservative and patriotic, they are committed to causes they believe in and are able to support those causes financially. They have the purchasing power to buy the things they want. They are committed to their churches and are concerned about the state of the country. They are both pro-family and pro-life. All records are 100% Zip+4.

Minimum Order: \$250.00

**Profile:**

Phone Numbers -----	515,486
Male -----	343,607
Female -----	617,509
Married -----	721,793
Single -----	31,354

**Selection Charges:**

Call for quote on multiple selections

Age of Children -----	\$20/M
Presence of Children -----	\$10/M
Income -----	\$20/M
Marital Status -----	\$10/M
Gender -----	\$5/M
Phone -----	\$20/M
State/Zip/County/DMA/MSA/CBA -----	\$5/M
Urban/Rural -----	\$10/M
Radius -----	\$25/Ea
Telemarketing Surcharge -----	\$10/M

**Head of Household Age:\*\***

Ages 50 to 59 -----	508,717
Ages 60 to 69 -----	348,336
Ages 70 to 79 -----	129,963

Broker Discount on ALL Selections!

\*Any age range may be selected.

**Income:**

\$15,000 to \$34,999 -----	94,043
\$35,000 to \$49,999 -----	81,566
\$50,000 to \$74,999 -----	372,441
\$75,000 to \$99,999 -----	206,018
\$100,000+ -----	226,161

**Output Charges:**

Key Codes/Title Line -----	\$2/M
Email -----	\$25/F
Panel Splitss -----	\$10/Ea

**Sample Mail Piece Required For Approval**

**NCOA:** Monthly

**Update against Deceased File:** Annually in June

<b>Tri-Media Marketing Services</b>	
<b>Neal Siegel, President</b>	<b>800-874-0338</b>
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