

Christian Consumers

TF001

Total list: 1,525,330

Base Price \$40/M

This list is 100% direct-response generated and comprised of consumers who have inquired about, or purchased such products as pastoral/lay leader resources, praise/worship materials, Bible study products, Christian growth aids, and home schooling resources. They are generally conservative, pro-family/pro-life, and responsive to donor appeals. File is 100% Zip+4 certified.

Minimum Order: \$250.00

Product Interest:

Homeschool Interest ----- 409,814
Christian Growth Product Buyers ----- 54,261
Pastoral / Lay Leader Product Buyers ----- 289,386
Mature Christians ----- 836,321

Profile:

Phone Numbers ----- 689,109

Head of Household Age:**

Ages 18 to 29 ----- 20,647
Ages 30 to 39 ----- 92,600
Ages 40 to 49 ----- 276,664
Ages 50 to 59 ----- 508,717
Ages 60+ ----- 534,897

*Any age range may be selected.

Income:

\$15,000 to \$34,999 ----- 132,090
\$35,000 to \$49,999 ----- 116,300
\$50,000 to \$74,999 ----- 544,580
\$75,000 to \$99,999 ----- 278,158
\$100,000+ ----- 297,167

Ages of Children:

Age 0 to 3 ----- 143,110
Age 4 to 7 ----- 183,216
Age 8 to 12 ----- 377,958
Age 13 to 18 ----- 592,423

NCOA: Monthly

Update against Deceased File: Annually in June

Sample Mail Piece Required For Approval

Selection Charges:

Call for quote on multiple selections
Product Interest ----- \$20/M
Head of Household Age ----- \$20/M
Age of Children ----- \$20/M
Presence of Children ----- \$10/M
Income ----- \$20/M
Gender ----- \$5/M
Marital Status ----- \$10/M
Phone ----- \$20/M
State/Zip/County/DMA/MSA/CBA ----- \$5/M
Urban/Rural ----- \$10/M
Radius ----- \$25/Ea
Telemarketing Surcharge ----- \$10/M
Broker Discount on ALL Selections!

Output Charges:

Key Codes/Title Line ----- \$2/M
Email ----- \$25/F
Panel Splits ----- \$10/Ea

Tri-Media Marketing Services	
Neal Siegel, President	800-874-0338
Wayne Luttrell, VP List Manager	800-874-4062