

# Evangelism Resource Buyers

TC044

**Total list: 28,371**

**Base Price .... \$60/M**

This is a list of churches and individuals that have purchased or inquired about products such as tracts, outreach tools and witnessing materials. This list is NCOA updated monthly and deduped for accuracy.

Minimum Order: \$250.00

**Profile:**

Buyers at a Church Address ----- 15,971  
Buyers at a Home Address ----- 12,400

**Size Counts:**

A: 1 - 99 attending/1-4 Staff ----- 7,323  
B: 100-199 attending/5-9 Staff ----- 3,957  
C: 200-499 attending/10-19 Staff ----- 2,638  
D: 500-999 attending/20+ Staff ----- 612  
E: 1,000+ attending ----- 332

**Multi-buyer Priority Ranking:**

1 time buyer/inquirer ----- 397  
2 time buyer/inquirer ----- 440  
3 time buyer/inquirer ----- 475  
4 time buyer/inquirer ----- 543  
5 time buyer/inquirer ----- 676  
6 time+ buyer/inquirer ----- 13,411

**Urban/Rural by County Type:**

A - MSA over 1 Million Population ----- 4,310  
B - Counties Over 150,000 Population ----- 4,173  
C - Counties Over 35,000 Population ----- 4,846  
D - Counties Under 35,000 Population ----- 2,642

**Selection Charges:**

Call for quote on multiple selections  
Contact Name ----- \$20/M  
Size ----- \$20/M  
Multi-buyer Priority ----- \$20/M  
Denomination ----- \$5/M  
Phone ----- \$20/M  
State/Zip/SCF/County/DMA/MSA ----- \$5/M  
Urban/Rural or Area Avg. Income ----- \$10/M  
Radius ----- \$25/Ea  
Telemarketing Surcharge ----- \$10/M  
Broker Discount on ALL Selections!

**Output Charges:**

Key Codes/Title Line ----- \$2/M  
Email ----- \$25/F  
Panel Splits ----- \$10/Ea

**100% Deliverability Guaranteed!**

**Sample Mail Piece Required For Approval**

**Phone Appended/Verified:** Annually in June

**If this list interests you, we also recommend:**

· TC002 Churches with Worship & A/V Programs

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|--|---------------------|
| <b>Tri-Media Marketing Services</b>    |                     |
| <b>Neal Siegel, President</b>          | <b>800-874-0338</b> |
| <b>Wayne Luttrell, VP List Manager</b> | <b>800-874-4062</b> |
| <b>Lori Guiang, List Broker</b>        | <b>800-874-0338</b> |