

# Church Leaders E-mail Addresses

TC032

**Total list: 20,000+**

**Base Price .... \$60/M**

Proven Responsive Church email list -- All have been successfully transmitted with opt-out option within the last ten days. List is cleaned regularly with all failures and opt outs immediately removed from the list. Pricing includes transmission cost and click thru counter report. Call for available dates. Frequency discounts apply with 3 or more reservations of entire file.

Minimum Order: \$700 (includes \$100 setup).

**Profile:**

Church Leaders-----	5,779
Pastor -----	5,045
Music/Worship Ministry -----	1,713
Youth Ministry -----	861
Adult Christian Education-----	121
Children’s Ministry-----	164
Administration-----	1,050
Email addresses with a mailing address-----	9,270

**Selection Charges:**

**Output Charges:**

**What You Need to Provide:**

Email must be in HTML format and should not contain absolute positioning or JavaScript. Total size of all images should not exceed 100KB to insure optimal transmission and load time. Ask for specifications sheet before submitting copy.

**Size Counts:**

A: 1 - 99 attending-----	2,208
B: 100-199 attending-----	1,888
C: 200-499 attending-----	5,268
D: 500-999 attending-----	1,519
E: 1,000+ attending-----	777

Setup/transmission charge if provided HTML is \$100 and includes required header and footer, setup of links with counters, proofing in all major email ISP's, spam scoring and results reporting. Text only version setup for non-HTML addresses.

**Important Notice:**

Cancellation fee: Since dates are reserved exclusively, there is a \$700 cancellation fee if cancelled within two weeks of the transmission date.

Basic HTML creation fee is available for \$150 per email with layout, text and graphics provided. Up to 500 words permitted. Includes up to two hour of creation time. Additional time is available at \$75/hr.

Copy due 2 weeks in advance of transmission date.

Advanced HTML creation is available for \$250 per email for more complicated layouts, emails with multiple offers and emails requiring re-sizing or cleanup of multiple graphics. Includes up to 4 hours of creation time. Additional time is \$75/hr.

**Discounts for Entire file:**

3 Time Frequency Discount -----	10% Off
5 Time Frequency Discount -----	15% Off
8 Time Frequency Discount -----	20% Off

Limited design services are available and are quoted separately.

<b>Tri-Media Marketing Services</b>	
<b>Neal Siegel, President</b>	<b>800-874-0338</b>
<b>Wayne Luttrell, VP List Manager</b>	<b>800-874-4062</b>