

# Churches with A-V Equipment Interest

TC010

**Total list: 48,726**

**Base Price .... \$60/M**

These churches have purchased or inquired about audio/visual equipment. Some areas of interest included are cassette duplicators, blank cassettes, wireless microphones, speakers, amplifiers, mixers and equalizers, overhead projectors, sound equipment, video projectors, video library and worship slides. They are all direct mail responsive. This list is address corrected several times per year and is deduped for accuracy.

Minimum Order: \$250.00

**Profile:**

Phone Numbers ----- 48,052  
Pastor Contact ----- 44,571  
Music Minister Contact----- 38,904  
Christian Education Contact----- 22,466  
Youth Contact ----- 28,009

**Selection Charges:**

Call for quote on multiple selections  
Contact Name -----\$20/M  
Size -----\$20/M  
Multi-buyer Priority -----\$20/M  
Denomination ----- \$5/M  
Phone -----\$20/M  
State/Zip/SCF/County/DMA/MSA ----- \$5/M  
Urban/Rural or Area Avg. Income -----\$10/M  
Radius ----- \$25/Ea  
Telemarketing Surcharge -----\$10/M  
Broker Discount on ALL Selections!

**Size Counts:**

A: 1 - 99 attending----- 21,174  
B: 100-199 attending----- 11,828  
C: 200-499 attending----- 9,612  
D: 500-999 attending----- 2,662  
E: 1,000+ attending----- 1,763

**Multi-buyer Priority Ranking:**

1 time buyer/inquirer----- 506  
2 time buyer/inquirer----- 964  
3 time buyer/inquirer----- 1,066  
4 time buyer/inquirer----- 1,009  
5 time buyer/inquirer----- 1,270  
6 time+ buyer/inquirer----- 43,889

**Output Charges:**

Key Codes/Title Line ----- \$2/M  
Email -----\$25/F  
Panel Splits ----- \$10Ea

**Urban/Rural by County Type:**

A - MSA over 1 Million Population ----- 12,666  
B - Counties Over 150,000 Population ----- 14,129  
C - Counties Over 35,000 Population----- 13,659  
D - Counties Under 35,000 Population----- 8,272

**100% Deliverability Guaranteed!**

**Sample Mail Piece Required For Approval**

**Phone Appended/Verified:** Annually in June

**If this list interests you, we also recommend:**

· TC002 Churches with Active Worship/Music Programs

<b>Tri-Media Marketing Services</b>	
<b>Neal Siegel, President</b>	<b>800-874-0338</b>
<b>Wayne Luttrell, VP List Manager</b>	<b>800-874-4062</b>