

Hispanic Churches

+ Churches in Predominately Hispanic Areas

TC006B

Total list: 28,613

Base Price \$60/M

These direct mail responsive churches have indicated that they have a Spanish ministry, have purchased Spanish resources, have an Hispanic surname or in a predominately Hispanic area. This list is address corrected several times per year and is deduped for accuracy.

Minimum Order: \$250.00

Profile:

Spanish Ministry -----	855
Spanish Source -----	8,530
Spanish Church Name -----	3,907
*Churches located in Geographic Areas	
Hispanic Population 50%+-----	15,258
Phone Numbers -----	26,635
Pastor Contact -----	17,969
Music Minister Contact-----	11,834

Selection Charges:

Call for quote on multiple selections	
Contact Name -----	\$20/M
Size -----	\$20/M
Multi-buyer Priority -----	\$20/M
Denomination -----	\$5/M
Phone -----	\$20/M
State/Zip/SCF/County/DMA/MSA -----	\$5/M
Urban/Rural or Area Avg. Income -----	\$10/M
Radius -----	\$25/Ea
Telemarketing Surcharge -----	\$10/M

Broker Discount on ALL Selections!

Size Counts:

A: 1 - 99 attending-----	10,101
B: 100-199 attending-----	4,224
C: 200-499 attending-----	3,350
D: 500-999 attending-----	1,051
E: 1,000+ attending-----	878

Output Charges:

Key Codes/Title Line -----	\$2/M
Email -----	\$25/F
Panel Splits -----	\$10/Ea

Churches located in Geographic Areas with the following percentage of Hispanic Population (Known Spanish Churches above are excluded from counts below)

Census Data:

95%+ Hispanic -----	760
90%+ Hispanic -----	1,741
85%+ Hispanic -----	2,784
80%+ Hispanic -----	3,890
75%+ Hispanic -----	5,203
70%+ Hispanic -----	6,720
65%+ Hispanic -----	8,371
60%+ Hispanic -----	10,348
55%+ Hispanic -----	12,753
50%+ Hispanic -----	15,259

Urban/Rural by County Type:

A - MSA over 1 Million Population -----	17,250
B - Counties Over 150,000 Population -----	6,651
C - Counties Over 35,000 Population-----	2,741
D - Counties Under 35,000 Population -----	1,971

Phone Numbers Available for Telemarketing!

Sample Mail Piece Required For Approval

Phone Appended/Verified: Annually in June

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Tri-Media Marketing Services	
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