

Independent Churches in America

TC001E

Total list: 64,755

Base Price \$45/M

This list consists of churches that are not governed by or associated with a denominational headquarters. Denominations included are primarily Evangelical or Charismatic. Over 90% of the names have been acquired via direct-response. Each church is mailed ACR several times per year and is deduped for accuracy. Extensive information obtained from vendor sources and surveys enable us to segment the most responsive list selection possible for your mailings.

Minimum Order: \$250.00

Profile:

Churches with a Phone -----	61,933
Pastor Contact -----	50,672
Music Minister Contact-----	41,061
Christian Education Contact-----	17,911
Youth Contact -----	22,545
Church Secretary Contact-----	12,305

Selection Charges:

Call for quote on multiple selections	
Contact Name -----	\$20/M
Size -----	\$20/M
Multi-buyer Priority -----	\$20/M
Denomination -----	\$5/M
Phone -----	\$20/M
State/Zip/SCF/County/DMA/MSA -----	\$5/M
Urban/Rural or Area Avg. Income -----	\$10/M
Radius -----	\$25/Ea
Telemarketing Surcharge -----	\$10/M
Broker Discount on ALL Selections!	

Size Counts:

A: 1 - 99 attending-----	30,569
B: 100-199 attending-----	12,268
C: 200-499 attending-----	8,439
D: 500-999 attending-----	2,072
E: 1,000+ attending-----	1,394

Output Charges:

Key Codes/Title Line -----	\$2/M
Email -----	\$25/F
Panel Splits -----	\$10/Ea

Multi-buyer Priority Ranking:

1 time buyer/inquirer-----	6,837
2 time buyer/inquirer-----	6,527
3 time buyer/inquirer-----	4,982
4 time buyer/inquirer-----	4,263
5 time buyer/inquirer-----	4,096
6 time+ buyer/inquirer-----	37,011

Urban/Rural by County Type:

A - MSA over 1 Million Population -----	19,197
B - Counties Over 150,000 Population -----	17,410
C - Counties Over 35,000 Population-----	17,881
D - Counties Under 35,000 Population-----	10,267

100% Deliverability Guaranteed!

**Ask For Individual Data Cards For More Details
Sample Mail Piece Required For Approval**

Phone Appended/Verified: Annually in June

Tri-Media Marketing Services	
Neal Siegel, President	800-874-0338
Wayne Luttrell, VP List Manager	800-874-4062