

ChurchSource Buyers

MF055

Total list: 87,326

Base Price \$90/M

Buyers of books, bibles, gifts and curriculum for church, small groups and personal use. Written by today's popular authors including Andy Stanley, Rick Warren, Craig Groeschel, Max Lucado, John Ortberg, Billy Graham, Ann Graham Lotz, Timothy Keller, Bill Hybels, Randy Frazee, Lysa TerKeurst and many others. All have purchased from Zondervan, Thomas Nelson, ChurchSource or Biblica (formerly International Bible Society). All names are 100% Zip+4 certified and NCOA quarterly.

Minimum Order: 5,000

Profile:

Church/Organizations ----- 45,424
Consumers ----- 41,902

Phones: Script must be submitted for approval.

Church/Organizations ----- 44,149
Consumers ----- 41,361

Recency:

2017 Recency ----- 19,990
2016 Recency ----- 34,549
2015 Recency ----- 11,282
2014 Recency ----- 14,785

Product Type:

Bibles ----- 27,018
Curriculum ----- 38,616
Study Resources ----- 7,720

Gender:

Male ----- 35,017
Female ----- 42,024

Selection Charges:

Contact Names ----- N/C
Recency 2016+ ----- \$15/M
Recency 2015 ----- \$10/M
Product Type ----- \$20/M
State/Zip/SCF/County ----- \$5/M
Radius ----- \$25Ea

Phones ----- \$20/M

Gender ----- \$5/M

Output Charges:

Key Codes/Title Line ----- \$2/M
Email ----- \$25/F
2-Up PSL Zip Order (\$50 minimum) ----- \$15/M

Counts reflect multiple buyers at one address. Net counts of one per address can be requested.

Sample Mail Piece Required for Approval

Suggested Usages:

Subscriptions, Sermon Outlines & Illustrations,
Books, Curriculum, Videos/Films, Seminars,
Stewardship

Last Update: August 2017

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