

# Tyndale Bulk Subscribers

MF048

**Total list: 53,579**

**Base Price .... \$90/M**

These are active, expired and trial subscribers to one or more of Tyndale Periodicals' publications, all purchased in bulk for distribution in the church. Titles included are HAVE A GOOD DAY, THE CHURCH AROUND THE WORLD , LIVING PROOF, GLIMPSES and FOCUS ON THE FAMILY BULLETIN These subscribers are both mainline Protestant and Evangelical. Strong family values and sharing of faith characterize these credit-worthy subscribers. All names are 100% Zip+4 certified.

Minimum Order: 5,000

**Profile:**

Actives -----	5,664
Expires -----	35,358
Trials -----	12,557
2016/17 Recency-----	5,720
2013/15 Recency-----	5,720
Phone Numbers -----	42,887
Females -----	20,083
Males -----	16,981

**Selection Charges:**

Actives -----	\$90/M
Trials/Expires -----	\$80/M
Contact Names -----	N/C
Recency -----	\$10/M
Phones -----	\$30M
State/Zip/SCF/County -----	\$5/M
Radius -----	\$25/Ea
Gender -----	\$5/M

**Output Charges:**

Key Codes/Title Line -----	\$2/M
Email -----	\$25/F

**Sample Mail Piece Required for Approval**

Phones numbers available for tele-marketing  
Script must be provided for approval.

**Suggested Usages:**

Subscriptions, Sermon Outlines & Illustrations,  
Books, Curriculum, Videos/Films, Computer  
Hardware & Software, Seminars, Stewardship

Last Update: April 2017

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<b>Tri-Media Marketing Services</b>	
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