

# Logos Bible Study Software Buyers

MF036

**Total list: 278,844**

**Base Price .... \$80/M**

Over 20 years ago Faithlife launched Logos Bible Software, now widely recognized as the world's best Bible software. Today, Faithlife offers a diverse range of products, including Vyrso: a Christian ereader and online storefront for Christian ebooks; Proclaim: a cloud-based church presentation software; the Faithlife Study Bible: the largest, most advanced study Bible, and more. We create innovative tools and media to serve the church and our resources reach millions of people across the world. Partnering with Faithlife allows you to deliver your message to an active audience of church leaders, scholars, students, and engaged laypeople. All records 100% Zip+4.

Minimum Order: 5,000

**Profile:**

Consumer Addresses -----	248,024
Churches Addresses -----	30,820
2014+ Buyers -----	165,101
2013 Buyers -----	39,485
2012 Buyers -----	32,246
2011 Buyers -----	28,118
Males -----	187,069
Females -----	66,559

**Selection Charges:**

Recency -----	\$20/M
State/Zip/SCF/County -----	\$5/M
Radius -----	\$25/Ea
Urban/Rural -----	\$10/M
Gender -----	\$5/M

**Output Charges:**

Key Codes/Title Line -----	\$2/M
Email -----	\$25/F
2-Up PSL -----	\$15/M

No Bible Software Offers allowed

Multiple names at one address is available. Default selection will randomly pull one per address unless specified. Counts reflect gross duplicated amount.

Fundraising Offers - Call for special pricing.

**100% Deliverability Guaranteed!**

**Telemarketing Not Allowed**

**Sample Mail Piece Required for Approval**

**These individuals are:**

- 100% Computer users.
- 24% hold pastoral positions.
- 27% are students.
- 23% are lay leaders.

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