

Tyndale Bulk Subscribers

MF048

Total list: 53,579

Base Price \$90/M

These are active, expired and trial subscribers to one or more of Tyndale Periodicals' publications, all purchased in bulk for distribution in the church. Titles included are HAVE A GOOD DAY, THE CHURCH AROUND THE WORLD, LIVING PROOF, GLIMPSES and FOCUS ON THE FAMILY BULLETIN. These subscribers are both mainline Protestant and Evangelical. Strong family values and sharing of faith characterize these credit-worthy subscribers. All names are 100% Zip+4 certified.

Minimum Order: 5,000

Profile:

Actives -----	5,664
Expires -----	35,358
Trials -----	12,557
2016/17 Recency-----	5,720
2013/15 Recency-----	5,580
Phone Numbers -----	42,887
Females -----	20,083
Males -----	16,981

Selection Charges:

Actives -----	\$95/M
Trials/Expires -----	\$80/M
Contact Names -----	N/C
Recency -----	\$10/M
Phones -----	\$30M
State/Zip/SCF/County -----	\$5/M
Radius -----	\$25/Ea
Gender -----	\$5/M

Output Charges:

Key Codes/Title Line -----	\$2/M
Email -----	\$25/F

Sample Mail Piece Required for Approval

Phones numbers available for tele-marketing
Script must be provided for approval.

Suggested Usages:

Subscriptions, Sermon Outlines & Illustrations,
Books, Curriculum, Videos/Films, Computer
Hardware & Software, Seminars, Stewardship

Last Update: April 2017

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